

From the Desk of Dave Rodwell



CONTROLLING CORPORATE CRIME

Safe and Sound Concerts

Many people attend concerts across Canada to watch their favorite bands or artist. They want to make sure that they come home uninjured and with all their belongings.

Here are some security ideas to ensure that your next concert attendance is an enjoyable experience.

Before attending:

It is important to be prepared to attend the concert by ensuring that you are dressed appropriately for the weather conditions. Outdoor concerts offer little protection against the elements should the weather become wet or windy. It may look like a beautiful day when you leave the house but it can go downhill quickly. You can always take a jacket or sweater off if it is too hot, but if you don't have one and it suddenly turns inclement you are unprepared. A hat and sunscreen are important for outdoor concerts.

Sensible shoes for walking on uneven terrain for outdoor concerts and up and down numerous stairs at stadium events are a must. Fashion be damned, you don't want to be hobbling on sore feet all day or with a twisted ankle.

Book tickets from a reliable source. Some concert tickets are in high demand and go very quickly. Tickets will later appear on various website run by scalpers. These are individuals that purchased a number of tickets when they first came on sale. They wait for the demand for tickets to increase and then resell the tickets for higher prices. This system is very open, so criminals will take advantage of the ticket demand to offer non-existent tickets. You pay for tickets that never arrive. There is also the aspect of counterfeit tickets.

Check before hand if cameras and phones are allowed. Different artists have rules with respect to taking pictures in a concert. Some will allow still photos, but no video. Some have no photos and video and will confiscate cameras and cell phone prior to entry. You can either hand over your phone and retrieve it a few hours after the concert

ending, take it back your vehicle if you brought one, or decide not to enter the concert. It is important to find out this restriction before you arrive.

Some concerts allow you to take in water only. Others do not allow any outside food or beverages inside. They want you to purchase their food and beverages. Make sure you stay hydrated. Check before hand on water and food restrictions. If possible take your own water and a snack.

Take a reasonable amount of cash and leave bulk of credit cards at home. At any large gathering, pickpocket artists are present.

Bring earplugs if you don't like the loud noise. Depending on where your seats are located, the level of sound may prove to be too sensitive for your ears. There are a number of different types of earplugs on the market that do not distort the quality of the sound, but simply reduce the volume.

When you get to the event

Lock up your vehicle and don't leave valuables exposed. This is a sound practice to take whenever you park your vehicle. The criminal element will seek out locations where there are lots of parked vehicles to locate cars with valuables in clear sight, and for unlocked doors. Once inside your vehicle, they look for loose change or items in storage locations.

Figure out a meeting place should people get separated. If you have young children with you, write down their names, your contact information and the meeting location and secure it within their clothing, so if they become lost security knows where to take them.

Make note of your surrounding and determine the closest exit incase of evacuation. Make note of where the closest security and first aid is located.

Mentally rehearse how you will react if confronted by an act of violence. It is especially important to coach any children in your care.



Dave Rodwell

Your audience will never forget Dave Rodwell. Using security strategies that are street-smart, practical and easily implemented in your daily life or corporation, Dave motivates his audiences to action, to prevent them being the victim of a crime.

In an entertaining manner, Dave imparts his gems of wisdom based on 28 years of investigating major crimes with the RCMP, and a 20 years year in business career as an investigator and security consultant.

Using personal crime stories to illustrate his points, Dave will leave the audience with wisdom and the motivation, to take steps to reduce the chances of being a crime victim.

Find out why Dave Rodwell is your best choice if you are looking for a high impact, thought provoking speaker for corporate or association meetings, conventions, lectures or special events.

Dave speaks on a wide variety of corporate and personal security topics.

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